



## NEWS RELEASE

### **Contact:**

Michael Ward  
Public Interest Registry  
(703) 464-7005 x113  
E-mail: mward@pir.org

## **Public Interest Registry Announces Milestone of 4,000,000 .ORG Registered Domains**

*Worldwide .ORG usage contributes to continued growth in the .ORG community*

RESTON, VA — November 30, 2005 — Public Interest Registry (PIR), the .ORG registry, announced today that more than 4,000,000 .ORG domains are registered worldwide. The successful growth of the .ORG domain is a direct result of the increase in global Internet use, the credibility associated with the .ORG brand and the success of more than 180 .ORG resellers worldwide.

“We have reached a significant milestone within the .ORG community,” said Edward G. Viltz, president and CEO of PIR. “.ORG is no longer considered the ‘other’ domain. It has become the established Internet home of the worldwide noncommercial community. The attainment of 4 million registered .ORG domains is a direct reflection of the increased awareness of and demand for .ORG. We reaffirm our commitment to managing the .ORG registry in the public interest and thank our registrars, their resellers, Afilius Global Registry Services and the .ORG community for their support.”

.ORG, which was created in 1984, has grown to be the third largest generic top-level domain and the fifth largest domain when including country code top-level domains. PIR is promoting the use of .ORG within the global nonprofit community through outreach programs targeting developing regions of the world. Additionally, PIR has offered .ORG registrars discounts targeting Latin America, Africa, India, China and Southeast Asia in an effort to expand the Internet and promote the .ORG domain in these regions.

### **About PIR**

Public Interest Registry (<http://www.pir.org>) is a 501(c)(3) not-for-profit corporation created by the Internet Society (ISOC) to manage the .ORG domain. PIR’s mission is to manage the .ORG domain in an exemplary manner, while educating and empowering the global noncommercial community to use the Internet more effectively and, concurrently, to take a leadership position among Internet stakeholders on policy and related issues on behalf of the .ORG community. PIR is based in Reston, VA, USA.



## **About .ORG**

The .ORG domain, which has come to be associated with noncommercial activities, is the Internet's third largest "generic" or non-country specific top-level domain with more than 4 million domain names registered worldwide. In 2002, the Internet Corporation for Assigned Names and Numbers (ICANN) Board of Directors selected ISOC's proposal from among 11 organizations bidding to operate the .ORG top-level domain. PIR assumed control of the registry on 1 January 2003.

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