

.ORG Registry Hires New Director of Finance and Administration

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CPA Lawrence C. Martin brings 20 years of experience in non-profit and for-profit sectors

Reston, VA – July 14, 2003 – The Public Interest Registry (PIR) announced this week that Lawrence C. Martin* will be the new Director of Finance and Administration. PIR is the non-profit organization based in Reston, VA, that manages the .ORG domain. PIR is committed to managing the .ORG domain in an exemplary manner that supports the needs of the global noncommercial community, while facilitating Internet education and empowerment.

Martin will report directly to Edward G. Viltz, the President and CEO of PIR. He will direct the organization's financial management, including accounting, financial analysis, and investment. He will also be responsible for PIR's administrative functions, particularly risk management and benefits administration. Martin is a Certified Public Accountant and was formerly Chief Financial Officer of the Center for Health Policy Studies, Inc. He has served as a financial and technical consultant for National Public Radio, AT&T Wireless, and Strategic Publications, Inc. He was also a principal of an information technology company that was an early adopter of e-commerce capabilities on its Web site for accessing healthcare demographic data.

A native of Indiana, he is a graduate of Indiana University in Bloomington, Indiana, and he has completed all course work for a MSIM pending submission of thesis. Currently, he resides with his wife, Matilde, in Alexandria, VA.

ABOUT .ORG

The .ORG domain is associated with noncommercial activities, is the Internet's third largest "generic" or non-country specific top-level domain (behind .COM and .NET), housing over 2.87 million domain names worldwide. Late last year, the Internet Corporation for Assigned Names and Numbers (ICANN) Board of Directors selected the Internet Society's (www.ISOC.org) proposal from among 11 organizations bidding to operate the .ORG top-level domain.

ABOUT PIR

ISOC established PIR to manage .ORG, and PIR assumed control on January 1, 2003. PIR's mission is to manage the .ORG domain in a way that supports the continuing evolution of the Internet as a research, education and communications infrastructure, and educates and empowers the global noncommercial community to most effectively utilize the Internet. For additional information on PIR and the .ORG registry please visit www.pir.org.

*A photo of Lawrence C. Martin is available at: http://www.pir.org/about_pir/staff#MARTIN